



CAMERON

C O R P O R A T I O N

Crystal Brightwell General Manager, Communities



As General Manager for Cameron Communities, a division of the Cameron Corporation, Crystal Brightwell is responsible for the management of our inhouse residential land development team. While continuing to strive to develop the best residential neighbourhoods in the Edmonton region, her responsibilities bridge land acquisition, planning and design, construction, project costing, financing, shareholder reporting, builder relations, and the sales and marketing.

Prior to joining Cameron Communities, Crystal worked for 15 years in the real estate industry with a focus on conveyance, home building, condominium development, and commercial construction.

Crystal shows her commitment to and passion for the land development industry through her active memberships in the Canadian Home Builders Association Edmonton Region, BILD Alberta, and the Urban Development Institute Edmonton Region, where she currently serves on the Funding and Finance committee.